

Curriculum Vitae

Charles-Clemens RÜLING

Date and place of birth: 11 June 1968, Hamburg (Germany)

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Grenoble Ecole de Management

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Grenoble Ecole de Management website: <http://www.grenoble-em.com>

1. PROFESSIONAL EXPERIENCE AND EDUCATION

Current position

2014- Full Professor (*professeur sénior*), Grenoble Ecole de Management.

Area of specialization

Organization theory

Professional experience

2004-2014 Associate Professor, Grenoble Ecole de Management

2004-2010 Chargé de cours (suppléant), Section HEC, Université de Genève.

2002-2004 Assistant Professor, Grenoble Ecole de Management.

2000-2001 Research and teaching assistant, Section HEC, Université de Genève.

1999-2000 Visiting researcher, Department of Organization, Copenhagen Business School.

1994-1999 Research and teaching assistant, Section HEC, Université de Genève.

Education

- 2013 Habilitation à diriger des recherches (sciences de gestion) (post-doctoral degree in business administration), Université Savoie Mont Blanc. *"Toward a multi-level view of institutional dynamics: Management fashions, bricolage, and field-configuring events"*.
- Jury: Eva Boxenbaum, Copenhagen Business School et Mines ParisTech, Isabelle Huault, Université Paris Dauphine, Bernard Leca, Université Lille 1, Vincent Mangematin, Grenoble Ecole de Management, Caroline Mothe, Université Savoie Mont Blanc.
- 2001 Doctorat ès sciences économiques et sociales, mention gestion d'entreprise (doctoral degree in business administration), Faculté des sciences économiques et sociales, Université de Genève (Suisse). *"Management fashion adoption in organizations: A study of individual managers' adoption accounts"*, mention: très bien avec les félicitations du jury.
- Jury: Finn Borum, Copenhagen Business School, Yves Fricker, Université de Genève, Gilbert Probst, Université de Genève, Susan Schneider, Université de Genève.
- 1999 Diplôme d'études supérieures en sociologie (master level degree in sociology), Faculté des sciences économiques et sociales, Université de Genève.
- 1994 Lizentiat der Wirtschaftswissenschaften (master level degree in economic sciences and business administration), Hochschule St. Gallen.

2. TEACHING EXPERIENCE

Master level courses

- 2010- "Management and responsible leadership" (27h), English track (3rd year) and FMC4 online program, Programme Grande Ecole, Grenoble Ecole de Management.
- 2010- "Principles of management" (27h), English track (1st year), Programme Grande Ecole, Grenoble Ecole de Management.
- 2012-2014 "Digital convergence" (27h), specialization course (2nd year), Grande Ecole, Grenoble Ecole de Management.
- 2008-2010 "Organizational behavior" (18h), Master in International Business, Grenoble Ecole de Management.
- 2008-2010 "Organization theory" (27h), Spécialisations 2ème année, Programme Grande Ecole, Grenoble Ecole de Management.

- 2003-2006 "Organizational behavior, leadership and change management" (27h), MBA program, Grenoble Ecole de Management (Off site teaching at Academy of the National Economy, Moscow, Caucasus School of Business, Tblisi, and National Aviation Institute, Moscow)
- 2006-2010 "Fondements de la pensée stratégique" (28h), Master en gestion d'entreprise, Section HEC, Université de Genève (Switzerland).
- 2004-2009 "Politique d'entreprise" (28h), Bachelor en gestion d'entreprise, Section HEC, Université de Genève (Switzerland).
- 2003-2004 "Organizational Behavior" (15h), Full-time MBA program, Copenhagen Business School.
- 2002-2009 "Management et leadership" (13,5h), 3ème année, Programme Grande Ecole, Grenoble Ecole de Management.
- 2002-2004 "Théorie des organisations" (27h), Filière "Conseil", Programme Grande Ecole, Grenoble Ecole de Management.
- 1996-2001 "Management et organisation" (28h de TD), Licence en gestion d'entreprise, Section HEC, Université de Genève (Switzerland).
- 1996-2001 "Conduire le changement" (28h de TD), Licence en gestion d'entreprise, Section HEC, Université de Genève (Switzerland).

Doctoral courses

- 2016- "Qualitative data analysis with Atlas.ti" (16h), Advanced Research Seminar (ARS), Grenoble Ecole de Management
- 2015- "Qualitative comparative analysis (QCA)" (12h), PhD Program, Grenoble Ecole de Management.
- 2014- "Positioning your work in academia" (24h), PhD Program, Grenoble Ecole de Management.
- 2013- "Qualitative data analysis" (8h), DBA Program, Grenoble Ecole de Management.
- 2013-2014 "Writing for academic publication" (8h), DBA Program, Grenoble Ecole de Management.
- 2009-2010 "Organization theory" (12h), PhD Program, Grenoble Ecole de Management.
- 2009-2012 "Research design" (20h), DBA Program, Grenoble Ecole de Management.
- 2009- "Literature review" (4h), DBA Program, Grenoble Ecole de Management.

Executive training

- 2015- "Conduite du changement" (16h), Diplôme de formation continue de gestion et management dans les organismes sans but lucratif, Université de Genève (Switzerland).
- 2014- Workshop "From science to business" (4h), European School on Nanosciences and Nanotechnologies (ESONN), Grenoble (France).
- 2009- "Sociologie des organisations" (20h), Master in Advanced Studies en gestion des ressources humaines, Université de Genève (Switzerland).
- 2007 "Power, leadership, and culture" (18h), Masters MEBS et GINTS, Università degli Studi di Siena (Italy).
- 2004-2006 "Organization structuring and change" (24h), International Wealth Management Executive MBA, Swiss Banking School, Zurich (Switzerland).
- 2001-2002 "Organization and organization design" (12h), programme Management of Technology (MoT), Ecole Polytechnique Fédérale, Lausanne (Switzerland).
- 2000-2001 "Gestion stratégique" (24h), Académie suisse d'expertise comptable, Lausanne (Switzerland).
- 1999-2004 "Change Management" and "Strategische Führung", Schweizerische Kurse für Unternehmensführung, Zurich (Switzerland).

3. RESEARCH SUPERVISION

Doctoral supervision

- 2014-2015 **Wenwen An**, "*Antecedents of entrepreneurial bricolage*", visiting PhD student, Lingnan College, Sun-yat Sen University, Guangzhou, China.
- 2014- **Yi Jiang**, "*Business models innovation and cognition in e-health entrepreneurial ventures in China*", PhD Program, Grenoble Ecole de Management.
- 2013- **Bilal Ahmed Jathol**, "*Business model innovation in digital entertainment*", PhD Program, Grenoble Ecole de Management, and SISEO doctoral school, Université Savoie Mont Blanc, co-supervision with V. Favre-Bonté, IREGÉ.
- 2013- **Migle Malinovskyte**, "*Institutional complexity, knowledge brokerage, and open innovation*", thèse Cifre, SISEO doctoral school, Université Savoie Mont Blanc, co-supervision with C. Mothe, IREGÉ, Université Savoie Mont Blanc.
- 2010- **Bruce Thibodeau**, "*Stakeholder involvement in cultural facilities projects*", DBA Program, Grenoble Ecole de Management.

Current position: Adjunct Lecturer, Management Division, Babson College, Boston; President, Arts Management Consulting, Inc., Boston.

- 2008- **Michael Bott**, *"Design and implementation of flexible compensation for blue-collar workers in foreign-owned manufacturing firms in China"*, Joint DBA Program of Grenoble Ecole de Management and University of Newcastle Business School.
Current position: Sales Manager, Ford Customer Team, PMS Air Induction Systems, ContiTech Fluid Technology.
- 2005-2010 **Loubna Alsaghir**, *"Exploring the role and relationships of the HR function in the context of innovation: A case study of two large Lebanese banks"*, Joint DBA Program of Grenoble Ecole de Management and University of Newcastle Business School.
Current position: Assistant professor of Human Resource Management, Université Saint-Joseph, Beyrouth (Libanon).
- 2005-2009 **Fred Xu**, *"Factors influencing employees' working motivation in mainland China: Culture values and relational exchange"*, DBA Program, Grenoble Ecole de Management.
Current position: Board chairman and General Manager, Shanghai Gezhoubu Hospitality International Corporation, Shanghai (China).
- 2003-2008 **Barbara Holloway**, *"Micro-small business owner resistance to IT"*, DBA Program, Grenoble Ecole de Management.
Current position: Campus College Chair, University of Phoenix School of Business, Metairie, Louisiana (USA).
- 2002-2007 **Serena Rovai**, *"Human resources management for foreign MNCs operating in China: A hybrid form"*, DBA Program, Grenoble Ecole de Management
Current position: Associate Professor and Director of International Relations, La Rochelle Business School (France).

Participation in PhD thesis committees

- 2015 **Sylvain Colombero**, *"Instantiating through collective bricolage: The case of the Listed-Buildings Institution"*, Mines ParisTech and Copenhagen Business School, supervisor: Eva Boxenbaum.
- 2013 **Mélodie Cartel**, *"La fabrication de l'innovation institutionnelle : la conception des marchés du carbone comme champ d'expérimentations managériales"*, Mines ParisTech, directeur de thèse: Franck Aggeri.
- 2006 **Stefano Borzillo**, *"Communities of practice to actively manage best practices"*, Université de Genève, directeur de thèse: Gilbert Probst.

Supervision of master theses

- 2012- Grand Mémoire, Grenoble Ecole de Management (2-3 groupes par an).

- 2008-2011 Final Management Projects, Master in International Business, Grenoble Ecole de Management: en moyenne 5 par an.
- 2005-2010 Mémoires de master, Section HEC, Université de Genève (Suisse): en moyenne 3 par an.
- 1994-2001 Mémoires de licence, Section HEC, Université de Genève (Suisse): en moyenne 5 par an.

4. ADMINISTRATIVE DUTIES

Committee membership, elected positions

- 2012- Membre élu du Comité des PCO (Plans de charge et d'objectifs), Grenoble Ecole de Management.
- 2009- Membre élu du Comité de promotion, Grenoble Ecole de Management.
- 2004-2007 Membre du Comité de pilotage, Programme Grande Ecole, Grenoble Ecole de Management.
- 2004- Participation ad hoc aux Comités de recrutement d'enseignants-chercheurs (CORSE), Grenoble Ecole de Management.

Pedagogical responsibilities

- 2014- Coordination de l'ensemble des enseignements de méthodes de recherche qualitative (96h), PhD Program (1st and 2nd year), Grenoble Ecole de Management
- 2012-2015 Chaire "Convergences" (Grenoble Ecole de Management, IEP de Grenoble, Supcréa), référent pédagogique.
- 2002-2014 Responsable de tronc commun (développement pédagogique et animation de l'équipe d'intervenants), cours "Management et leadership", 3ème année, Programme Grande Ecole, Grenoble Ecole de Management (en moyenne 10 groupes de TD dans quatre parcours: classique, alterné, "English Track" et enseignement à distance)
- 2002-2004 Responsable de la filière "Conseil", Programme Grande Ecole, Grenoble Ecole de Management.

Managerial responsibilities

- 2004-2007 Responsable du département de formation et de recherche "Management et comportements" (aujourd'hui "Hommes, organisations, société"), Grenoble Ecole de Management: Management opérationnel et évaluation (pédagogie et recherche) d'environ 15 professeurs permanents et 10 professeurs affiliés.

5. PUBLICATIONS

Publication categories	Number of publications
Aeres A journals, CNRS 1 ou 2	4
Aeres B journals, CNRS 3	4
Aeres C journals, CNRS 4	3
Other peer reviewed publications	2
Books	4
Book chapters	5

Metrics Google Scholar (Jan 2016): 560 citations; h-factor 10; i10-factor 10

Articles in peer-reviewed scholarly journals

Croidieu, G., Rüling, C., & Boutinot, A. in-press. How do creative genres emerge? The case of the Australian wine industry. *Journal of Business Research* (Aeres A, CNRS 2).

Malinovskyte, M., Mothe, C., & Rüling, C. in-press. Aspirations identitaires, complexité institutionnelle et légitimité : vers l'intermédiation pour l'innovation. *Revue française de gestion* (Aeres C, CNRS 4).

Thibodeau, B. D., & Rüling, C. 2015. Nonprofit organizations, community, and shared urgency: Lessons from the arts and culture sector. *Journal of Arts Management, Law, and Society*, 45(3): 156-177 (Aeres C).

Leca, B., Rüling, C., & Puthod, D. 2015. Animated times: Critical transitions and the maintenance of field-configuring events. *Industry and Innovation*, 22(3): 173-192 (Aeres B, CNRS 3).

Schüßler, E., Rüling, C., & Wittneben, B. 2014. On melting summits: The limitations of field-configuring events as catalysts of change in transnational climate policy. *Academy of Management Journal*, 57: 140-171. (Aeres A, CNRS 1).

- 2014 Best Article Award, Academy of Management Journal; Best Paper Award 2014, Verband der Hochschullehrer für Betriebswirtschaft e.V. (VHB), Germany; Runner-up, Research Impact in Practice Award 2014, Academy of Management, ONE Division
- Featured in: *The Wall Street Journal*, 26 March 2014; *cdurable.info*, 17 June 2014; *www.enviscope.com*, 18 June 2014.

Rüling, C., & Duymedjian, R. 2014. Digital bricolage: Resources and coordination in the production of digital visual effects. *Technological Forecasting & Social Change*, 83: 98-110. (Aeres A, CNRS 2).

Duymedjian, R., & Rüling, C. 2010. Towards a foundation of bricolage in organization and management theory. *Organization Studies*, 31: 133-151 (Aeres A, CNRS 1).

- Featured in: *www.lexpress.fr*, 2 December 2011.

Rüling, C., & Strandgaard Pedersen, J. 2010. Film festival research from an organizational studies perspective. *Scandinavian Journal of Management*, 26: 318-323 (Aeres B, CNRS 3).

Steiler, D., & Rüling, C. 2010. Stress et stratégie d'ajustement: analyse en situation de fusion-acquisition. *Management & Avenir*, 34: 40-62 (Aeres C, CNRS 4).

Rüling, C. 2005. Popular concepts and the business management press. *Scandinavian Journal of Management*, 21: 177-195 (Aeres B, CNRS 3).

Raub, S., & Rüling, C. 2003. Process moves in the intra-organizational diffusion of knowledge management. *Cahiers du Management Technologique*, 13(2): 75-91.

Raub, S., & Rüling, C. 2001. The Knowledge Management tussle: Speech communities and rhetorical strategies in the development of knowledge management. *Journal of Information Technology*, 16: 113-130 (Aeres B, CNRS 3).

Prange, C., Probst, G., & Rüling, C. 1996. Lernen zu kooperieren - Kooperieren, um zu lernen. *Zeitschrift Führung und Organisation*, 65(1): 10-16.

Books

Robbins, S., DeCenzo, D. A., Coulter, M., & Rüling, C. 2014. *Management: L'essentiel des concepts et pratiques*. 9ème éd. Paris: Pearson [7ème éd., 2011].

Rüling, C. 2002. *Management fashion adoption: Sensemaking and identity construction in individual managers' adoption accounts*. Wiesbaden: Deutscher Universitäts-Verlag.

Büchel, B., Prange, C., Probst, G., & Rüling, C. 1998. *International joint venture management*. Singapore: Wiley & Sons.

Büchel, B., Prange, C., Probst, G., & Rüling, C. 1997. *Joint Venture-Management: Aus Kooperationen lernen*. Bern: Haupt.

Book chapters

Schübler, E., Rüling, C., & Wittneben, B. in-press. Klimakonferenzen. In Besio, C, & Romano, G. (Eds.), *Zum gesellschaftlichen Umgang mit dem Klimawandel: Kooperationen und Kollisionen*. Wiesbaden: Nomos.

Rüling, C. 2015. Managerial panaceas, sensemaking and identity construction in contemporary organizations. In Örtenblad, A. (Ed.), *Handbook of research on management ideas and panaceas*: 427-441. London: E. Elgar.

Rüling, C. 2011. Event institutionalization and maintenance: The Annecy animation festival 1960-2010. In Moeran, B., & Strandgaard Pedersen, J. (Eds.), *Negotiating values in the creative industries*: 197-223. Cambridge: Cambridge University Press.

Rüling, C. 2009. Festivals as field-configuring events: The Annecy International Animated Film Festival and Maked. In Iordanova, D., & Rhyne, R. (Eds.), *Film festival yearbook 1: The festival circuit*: 49-66. London: Wallflower Press.

Rüling, C. 2008. Diffusion. In Clegg, S. R., & Bailey, J. R. (Eds.) *International encyclopedia of organization studies*. London: Sage.

Duymedjian, R., & Rüling, C. 2005. Le manager bricoleur: Essai de construction d'une image légitime. In Matmati, M., & Le Berre, M. (Eds.), *Moderniser la gestion des hommes dans l'entreprise*: 185-217. Paris: Liaisons.

Probst, G., & Rüling, C. 1999. Joint Ventures und Joint Venture-Management. In Schaumburg, H. (Ed.), *Internationale Joint Ventures: Management, Besteuerung, Vertragsgestaltung*: 1-34. Stuttgart: Schäffer-Poeschel.

Articles in other scholarly and professional journals and magazines

Rüling, C. 2013. Recherche qualitative: quelles normes? *Le Libellio d'AEGIS*, 9(3): 19-22.

Monin, P., Rüling, C., & Jacob, M.-R. 2013. De nouvelles normes de rédaction des articles fondés sur des recherches qualitatives. *Le Libellio d'AEGIS*, 9(3): 31-33.

Rüling, C. 2013. Télévision connectée: état et enjeux. *Présences-grenoble.fr*. 4 June.

Rüling, C. 2008. Quête d'identité et modes managériales: Pourquoi les entreprises adoptent-elles le dernier cri ? *Personnel*, septembre.

Rüling, C. 2008. MBA - In oder out? *VDI Nachrichten, MBA for Engineers*, 1/08: 6-7.

Prange, C., & Rüling, C. 1995. Know-how flott machen! Neue Entwicklungen im Wissensmanagement. *I.VW Tagungsauswertung*, 10.

Noppeney, C., & Rüling, C. 1992. Sustainable Development: Nachhaltiges Wirtschaften in Markt und Demokratie. *GAIA - Ecological Perspectives for Science and Society*, 1(4): 226-232.

Papers presented in international peer-reviewed conferences

Croidieu, G., Rüling, C., & Jathol, B. 2015. *Complex field positions and non-imitation: Scouts, strangers and insulars in the Australian fine wine field*. 3rd International QCA Expert Workshop, 2-3 December, Zurich, Switzerland.

Islam, G., Rüling, C., & Schüßler, E. 2015. *Configuration and communitas in institutional change: Emotion as ritual at the United Nations climate change summits*. Symposium on "Interactions as micro-dynamics of institutional processes", OB and OMT divisions, Academy of Management Annual Meeting, Vancouver, Canada.

D'Ippolito B., & Rüling C. 2015. *Collaboration formation and persistence in user-oriented large scale research facilities*. Academy of Management Annual Meeting, Academy of Management, Vancouver, Canada

Jiang Y., & Rüling C. 2015. *How Different Reasoning Processes Drive Business Model Innovation in Entrepreneurial Settings*. Academy of Management Annual Meeting, Academy of Management, Vancouver, Canada

Jathol B., & Rüling C. 2015. *Business model change under organization-specific external controls: The BBC's shift towards digital business models, 1992-2013*. 31st EGOS Colloquium, EGOS, Athens, Greece.

Croidieu G., Rüling C., Jathol, B. 2015. *Who can afford not to imitate? Strangers, misfits, and insulars in the Australian fine wine field*, 31st EGOS Colloquium, EGOS, Athens, Greece.

Malinovskyyte M., Mothe C., & Rüling C. 2015. *Becoming innovation intermediaries: Identity aspirations under institutional complexity*. 31st EGOS Colloquium, EGOS, Athens, Greece.

Haggege M., Gauthier C., & Rüling C. 2015. *Understanding six key drivers of business model performance*, R&D Management Conference 2015, R&D Management, Pisa.

Thibodeau, B., & Rüling, C. 2014. *Unintended transformations: Exploring the performativity of stakeholder interactions*. Academy of Management Annual Meeting, PNP Division, Philadelphia.

Croidieu, G., & Rüling, C. 2014. *Why are exemplary and successful practices sometimes not imitated? A configurational study of Penfolds Grange and the Australian wine industry*. 30th EGOS Colloquium, sub-theme 50: "The challenges of configuration: Bridging perspectives and methodologies", Rotterdam.

Islam, G., Rüling, C., & Schüßler, E. 2014. *Configuration and Communitas in Institutional Change: Emotion as Ritual at the United Nations Climate Change Summits*. 30th EGOS Colloquium, sub-theme 26: "Emotions and (the limits of) institutional control", Rotterdam.

Leca, B., Rüling, C., & Puthod, D. 2014. *Animated times: Understanding the renewal of field-configuring event series*. 23rd Conference of the AIMS, 26-28 May, Rennes.

Malinovskyyte, M., Rüling, C., & Mothe, C. 2014. *Knowledge brokerage: Towards an integrative conceptual framework*. 23rd Conference of the AIMS, 26-28 May, Rennes.

Croidieu, G., Rüling, C., & Boutinot, A. 2013. *How do creative genres emerge? The case of the Australian wine industry*. 3rd Interreg Conference, "Creative Industries: Think tanks for innovative practices in management, strategy and organization?", Deauville, 7-8 November.

Croidieu, G., Rüling, C., & Boutinot, A. 2013. *Emergence of exemplars through mythification: Grange and the Australian "Fine Wines", 1951-2010*. Academy of Management Annual Meeting, August 11-13, Orlando, Florida.

Christiansen, L. H., Cartel, M., Glynn, M. A., Lounsbury, M., Rüling, C., & Boxenbaum, E. 2013. *Rediscovering bricolage: Is bricolage useful for conceptualizing institutional innovation?* Symposium sponsored by OMT, TIM and SAP divisions, Academy of Management Annual Meeting, August 11-13, Orlando, Florida.

Croidieu, G., Rüling, C., & Boutinot, A. 2012. *Mythification and the emergence of exemplars: Penfolds Grange and the Australian "Fine Wines", 1951-2010*. 28th EGOS Colloquium, July 5-7, Helsinki.

Parker, A., & Rüling, C. 2012. *Commercial logics, social networks, and technological innovation in the creative industries: Explaining the adoption of CGI technology by animation professionals*. 28th EGOS Colloquium, July 5-7, Helsinki.

Schüßler, E., Rüling, C., & Wittneben, B. 2011. *Mechanisms of field configuration and maintenance: FCEs and international climate change policy*. Academy of Management Annual Meeting, August 12-16, San Antonio, Texas.

Noppeney, C., & Rüling, C. 2010. *Creative industry norms and collective beliefs as boundaries to work-life strategies: The case of graphic design in Switzerland*. 26st EGOS Colloquium, July 1-3, Lisbon.

Rüling, C. 2009. *Festivals as ecologies of learning*. 25th EGOS Colloquium, July 2-4, Barcelona.

Rüling, C. 2008. *Festivals as field-configuring events: The Annecy International Animated Film Festival and Market*. 24th EGOS Colloquium, July 10-12, Amsterdam.

Rüling, C., Duymedjian, R. 2007. *Regimes of action and bricolage in movie special effects*. 23rd EGOS Colloquium, July 5-7, Vienna.

Rüling, C., & Duymedjian, R. 2007. *Technological innovation and regimes of action: Bricolage in movie special effects*. Poster presented at the 13th Organization Science Winter Conference, February 7-11, Steamboat Springs, Colorado.

Duymedjian, R., & Rüling, C. 2005. *Bricolage and situated performing in organizations*. 21st EGOS Colloquium, June 30-July 2, Berlin.

Duymedjian, R., & Rüling, C. 2004. *From metaphor to concept: Towards a foundation of bricolage in organization and management theory*. 20th EGOS Colloquium, July 1-3, Ljubljana.

Rüling, C. 2003. *Popular management concepts as interpretive resources*. Paper accepted for presentation at the Academy of Management Annual Meeting, August 1-6, Seattle.

Duymedjian, C., & Rüling, C. 2003. *Bricolage in movie special effects*. 19th EGOS Colloquium, July 1-3, Copenhagen.

Rüling, C. 2002. *Adoption talk: Popular management knowledge and the discursive construction of managerial identities*. 18th EGOS Colloquium, July 4-7, Barcelona.

Raub, S., & Rüling, C. 2002. *Champions of knowledge management: Towards a framework of Chief Knowledge Officer effectiveness*. Third European Conference on Organizational Knowledge, Learning and Capabilities, April 5-6, Athens.

Bellard, E., & Rüling, C. 2001. *Reflections and projections of boundaries in diversity management discourses in the United States, France, and Germany*. 17th EGOS Colloquium, July 5-7, Lyon.

Rüling, C. 2000. *Patterns of management fashion on the macro level: An analysis of publication data*. Aidea-giovani 4th International Conference, June 15-17, Rome.

Rüling, C. 1999. *Between devotion and denial: A study on managers and fashionable management practices*. 15th EGOS Colloquium, University of Warwick, Coventry.

Rüling, C. 1998. *Exploring management fashion: Refining a sociological approach*. 14th EGOS Colloquium, July, 8-10, Maastricht.

Regazzoni, P., & Rüling, C. 1997. *Resisting radical organizational change: An analysis of power, routines and individual rationality*. 13th EGOS Colloquium, August 9-11, Budapest.

Other research presentations

Leca, B., Gandia, R., & Rüling, C. 2016. *Rentabiliser le transmédia: quels modèles économiques*. Forum Blanc, 13-15 January, Le Grand-Bornand, France.

Rüling, C. 2015. *Etude longitudinale de la collaboration inter-centre*. Ateliers Immédiats: Nouveaux espaces, nouvelles médiations, Maison de la Recherche et de l'Imagination, 15-16 December, Caen, France.

Croidieu, G., Rüling, C., & Jathol, B. 2015. *Why are exemplary and successful practices sometimes not imitated? A configurational study of Penfolds Grange and the Australian wine industry*. Workshop on Qualitative Comparative Analysis - Social Science Applications and Methodological Challenges, 14-16 January, Tilburg University, Netherlands.

Croidieu, G., & Rüling, C. 2014. *Penfolds Grange and the Australian fine wines*. Research seminar presentation, Ecole Hôtelière de Lausanne (EHL), 6 November, Lausanne.

Islam, G., Rüling, C., & Schüßler, E. 2014. *Emotional displays and the role of ritual at field-configuring events*. Presentation at the Cass-CBS-GEM "Rethinking Organizations" workshop, 6-7 February, Grenoble.

Leca, B., Rüling, C., & Puthod, D. 2013. *Animated times: Understanding the renewal of field-configuring event series through critical transitions*. Presentation at the 2nd meeting of the DFG Research Network "Field-configuring events: Time, space, and relations", 24-25 October, HafenCity University, Hamburg.

Islam, G., Rüling, C., & Schüßler, E. 2013. *Emotional displays and the role of ritual at field-configuring events*. Presentation at the 2nd meeting of the DFG Research Network "Field-configuring events: Time, space, and relations", 24-25 October, HafenCity University, Hamburg.

Dumez, H., & Rüling, C. 2013. *La normalisation des méthodes de recherche qualitatives : menace ou opportunité ?* Session "Controverse", Conférence annuelle de l'AIMS, 12 June, Clermont-Ferrand.

Monin, P., & Rüling, C. 2013. *De nouvelles normes de rédaction des articles fondés sur des recherches qualitatives*. Atelier de méthodes de recherche, Conférence annuelle de l'AIMS, 11 June, Clermont-Ferrand.

Rüling, C. 2013. *Télévision connectée: Enjeux économiques, stratégiques et organisationnelles*. Presentation at the Midi Minatec seminar series, 24 May, Grenoble.

Schüßler, E., Rüling, C., & Wittneben, B. 2012. *Field configuration and maintenance in organizational fields: The role of recurrent events*. Presentation at the OTREG Seminar, March 2, Imperial College, London.

Rüling, C. 2010. *Film festivals as field-configuring events*. Invited presentation at the sociology research seminar, November 9, University of Lucerne (Switzerland).

Rüling, C. 2009. *Preventing deinstitutionalization: Lessons from a (so far) successful animation event*. Paper presented at the Industry Encounters - Trade fairs and festivals workshop, September 24-26, Copenhagen Business School.

Rüling, C. 2009. *Festivals as ecologies of learning*. Paper presented at the Third Annual Conference on "Cultural Production in a Global Context: The Worldwide Film Industries", June 11-13, Cass Business School, London.

Rüling, C. 2008. *Festivals as field-configuring events: The Annecy International Animated Film Festival and Market*. Paper presented at the Second Annual Conference on "Cultural Production in a Global Context: The Worldwide Film Industries", May 29-31, Copenhagen Business School.

Raub, S., & Rüling, C. 2002. *The intra-organizational diffusion of knowledge management practices: Actors and strategies*. Paper presented at the "Journée de recherche sur le Knowledge Management", March 25, ESC Rouen.

Raub, S., & Rüling, C. 2000. *Fashion in the management of knowledge*. Paper presented at the BPRC Conference on Learning and Knowledge Management, February 10-11, University of Warwick, Coventry.

Rüling, C. 1999. *Immune systems? On management fashion and identity construction*. Paper presented at the Scancor Workshop "Carriers of management knowledge", September 16-17, Stanford University.

Rüling, C., & Schneider, S. 1998. *Discourse analysis and the study of management fashion: Exploring discourses of globalization*. Paper presented at the 3rd International Conference on Organizational Discourse, July 29-31, King's College, London.

Current projects

Croidieu, G., Rüling, C., & Jathol, B. *What are field positions associated with non-imitation? Scouts, strangers, and insulars in the Australian fine wine field*. Manuscript under revision for M@n@gement (2nd round).

Haggège, M., Gauthier, C., & Rüling, C. *Business model performance: Five key drivers*. Manuscript submitted to Journal of Business Strategy.

Jiang, Y., & Rüling, C. *Effectuation and new venture success*. Manuscript under revision for journal submission.

Jathol, B., & Rüling, C. *Mechanisms of successful large-scale transformation: The case of the BBC*. Manuscript under revision for journal submission.

Malinovskyte, M., Mothe, C, Rüling, C. *Knowledge brokerage: Towards an integrative conceptual framework*. Manuscript under revision for journal submission.

Malinovskyte, M., Mothe, C, Rüling, C. *Institutional complexity and identity aspirations: The case of six French science centers*. Manuscript under revision for journal submission.

Jathol, B., Rüling, C, & E. Boxenbaum. *Enabling and stabilizing institutional bricolage: The BBC Royal Charter, 1920-1937*. Manuscript under preparation.

Islam, G., Rüling, C., & Schüßler, E. *Levels of institutions and emotional appeals at UN climate summits*. Data collection and analysis.

D'Ippolito, B., & Rüling, C. *Science collaboration and knowledge systematization: The case of large research instruments*. Data collection and analysis.

Rüling, C. *The role of business media in the production, transmission and consumption of popular management ideas*. Invited book chapter for Sturdy, A., Heusinkveld, S., Reay, T., & Strang, D. (Eds.), *The Oxford Handbook of Management Ideas*, Oxford University Press (publication scheduled for 2018).

Gerbasi, A., & Rüling, C. *Longitudinal comparative analysis of changing patterns of internal and external collaboration in six French science mediation centers, 2013-2015*. Ongoing longitudinal network data collection.

6. COMMUNITY SERVICE

Membership in academic societies

- European Group of Organization Studies (member).
- Academy of Management (member).
- Verband der Hochschullehrer für Betriebswirtschaft e.V. (German Academic Association for Business Research) (member).

Editorial responsibilities

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| 2015- | <i>Long Range Planning</i> , associate editor |
| 2016 | <i>Revue Management International</i> , guest editor (with G. Parmentier and B. Szostak), special issue on "Organizational creativity" |
| 2014-2016 | <i>M@n@gement</i> , member of the editorial board |

Ad-hoc reviewer assignments

2016-	Journal of Business Strategy
2015-	Advances in Strategic Management
2015-	Human Relations
2014-	Journal of Business Research
2013-	Industry & Innovation
2013-	M@n@gement
2012-	Organization Studies
2012-	Technological Forecasting and Social Change
2008-	Scandinavian Journal of Management
2008-	European Management Journal
2007-	Journal of Management Studies
2005-	Research Policy

Research evaluation activities

2013-2014	Italian Ministry of Education, University and Research (MIUR), General Directorate for the coordination and development of research (referee, PRIN program).
2011	Fonds national suisse de la recherche scientifique (évaluateur, programme DORE).

Animations scientifiques

2002-	Animation ad hoc de séminaires de recherche, Grenoble Ecole de Management.
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Conference organization

2015	Track co-chair, track C "Business models and market orientation", R&D Management Conference, 23-26 June, Scuola Superiore Sant'Anna, Pisa
2010	Organizer, 4th Annual Conference on "Cultural Production in a Global Context: The Worldwide Film Industries", 3-5 June, Grenoble Ecole de Management (60 participants)
2005	Co-convenor, conference track "Bricolage and reemployment in organizations", 21st EGOS Colloquium, June 30-July 2, Berlin.
2003	Organization committee member, 16ème congrès AGRH-ANDCP, Grenoble, 20-22 Novembre (600 participants).

Coordination and collaboration in funded research projects

2014-2017	Coordinateur de projet, "Towards better business models in digital health and entertainment industries (BBM)", ANR, Programme "Sociétés innovantes" (ANR-13-SOIN-0001, 6 partenaires, début février 2014, durée 42 mois, 322k€ dont 178k€ pour GEM).
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- 2013-2016 Coordinateur GEM, axe "Evaluation" du projet "Inmédiats - Innovation, médiation, territoires", piloté par le CCSTI Grenoble (Programme des Investissements d'avenir, appel "Développement de la culture scientifique et technique et Egalité des chances", 4 ans, 12k€).
- 2011 Montage de projet (coordinateur), "EDICI - Event-driven innovation in the cultural industries", ANR, Programme "Sociétés innovantes" (projet non retenu).
- 2009 Montage de projet (coordinateur), "IECIF - Institutional entrepreneurship and organizational fields in European creative industries", ANR, Appel à projets franco-allemand en sciences humaines et sociales (projet non retenu).
- 2007-2008 Collaborateur, "MATRI - Anticiper les changements, construire les compétences distinctives", workpackage "Industry scenarios and new product development in the semiconductor and computer-based business services industries", projet financé par le Fonds social européen.
- 1994-1996 Collaborateur, "The influence of human resources management and organizational structure on the performance of international joint ventures", Section HEC, Université de Genève, projet financé par le Fonds national suisse pour la recherche scientifique (NFP 12-36188.92).

Grants and Scholarships

- 1999-2000 Bourse de jeune chercheur, Fonds national suisse pour la recherche scientifique (81GE-56319).

Awards

- 2015 Best Article Award 2014, Academy of Management Journal
- 2014 Best Paper Award 2014, Verband der Hochschullehrer für Betriebswirtschaft e.V. (VHB)
- 2014 Runner-up, Research Impact in Practice Award 2014, Academy of Management, ONE Division